

**Questions for representatives invited to the Tourism and Promoting Chorley Task Group meeting  
on 11 January 2012**

**Questions to Chorley Little Theatre representative – Ian Robinson**

1. How far outside of the borough do people travel to see a performance at Chorley Little Theatre?
2. Do you collect information where people travel from?
3. What is the range of productions and activities staged in the little theatre? Do any types of performance attract people from further afield?
4. What's the take up on the offers you have with some of the local restaurants?
5. What do you think the key asset is in the borough to encourage tourism (visitors from outside the borough)?
6. Is there anything that Chorley Council could do to help you encourage more tourists to visit your attraction?

**Questions to Park Hall representative – Jeanette Marshall**

1. Do you promote any other areas of interest within the borough of Chorley either on your website or promotion of leaflets and posters on your premises?
2. Do you have any kind of point's rewards system for people staying at your hotel or any deals with other attractions in the area?
3. Do you have any information on where your guests/visitors travel from?
4. Do you have any plans for changes in the coming year(s) to your offer, or who do you target?
5. Is there anything that the Council is doing at the moment that you think hinders tourism?

**Questions to the Camelot Theme Park representative - Sandra Dempsey**

1. Do you promote any other areas of interest within the Borough of Chorley either on your website or promotion of leaflets and posters on the premises?
2. What were your visitor numbers this year for Camelot?
3. What has the trend been over the last few years?
4. Do you have any information on where your guests/visitors travel from?
5. Do you have any plans for changes in the coming years to your offer, or who you target?
6. Is there anything that Chorley Council could do to help you encourage more tourists to visit your attraction?

**Questions to the United Utilities representatives - Neville Kidd and Hazel Gregory (not attending the meeting but will provide a written response)**

1. What links do you have with other local authorities?
2. Do you have any ways of working with these Councils that we could benefit from?
3. Do you have strategy in place to encourage visitors/the use of the Rivington area? If so, what are the main objectives?
4. What do you think the key attributes of the Rivington area are that attracts visitors?

5. Is there anything that the Council is doing at the moment that you think hinders tourism?
6. Is there anything that the Council could do to help encourage more tourists to visit your attraction?

**Questions to the Lancashire County Council representative – Marianne Howell**

1. What do you think the key asset is in the borough to encourage tourism (visitors from outside the borough)?
2. Is there anything that the Council is doing at the moment that you think hinders tourism?
3. How could we better work together to encourage tourism in Chorley?